LED·POL
LIGHTING UP YOUR FUTURE

BRAND BOOK

FONT	COLOUR
typeface: D3 Euronism Bold (Google Font library) the light between the signs: 75	CMYK: 47.0.100.0 RGB: 157.196.26 Pantone 375 C / Pantone 382 U

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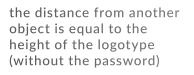| FONT	COLOUR
typeface: Roboto Light (Google Font library) the light between the signs: 50	CMYK: 0.0.0.100 RGB: 0.0.0

PROTECTION AREA

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the distance from another object is equal to the height of the logotype (without the password)

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disproportionate scaling

disproportionate scaling

modifying the logotype

protection area too small

modifying the logotype

excessively shrinking the logo

applying graphic effects