



BRAND BOOK



ORO LOGO



COLOUR

CMYK: 90.55.60.50

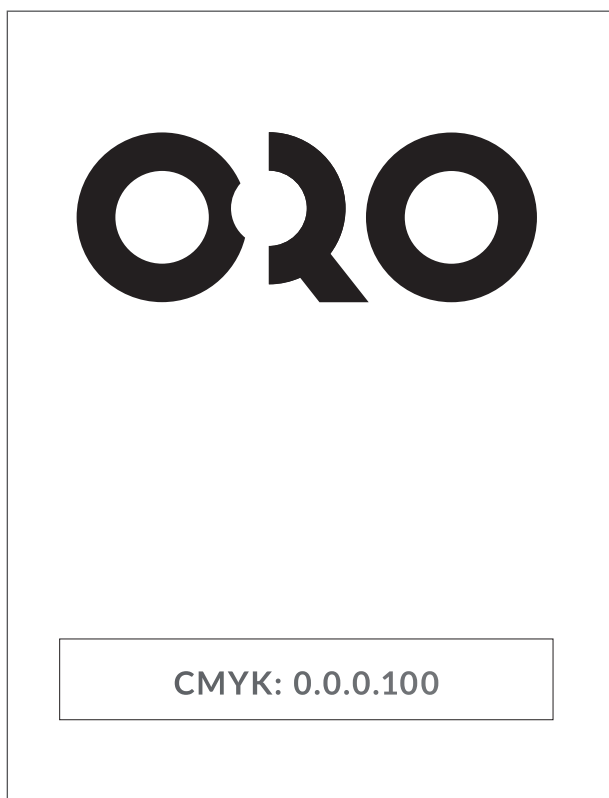
RGB: 11.62.64

PROTECTION AREA



the distance from another object is equal to the height of the logotype

ORO LOGO VARIANTS



VARIANTS OF THE SIGN



A sign, i.e. a logo element that can be used in addition to the ORO logotype, e.g. to mark pages, as an ornament, etc.

MISAPPLICATION

disproportionate scaling



disproportionate scaling



modifying the logotype



protection area too small



modifying the logotype



excessively shrinking the logo



applying graphic effects

